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HOMES

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NEWSLETTER
SEPTEMBER 2024 EDITION

e-storing faith in
sustainability

Let's keep #buildingsustain**Ability**

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Dear Valued Patrons,

As September unfolds, we're excited to share the latest progress at **Prosperiti Homes Ekam**, along with insights into sustainable living and a touching testimonial from one of our cherished clients. With the torrential rains sweeping across Hyderabad, we urge you to prioritize your safety and well-being. Your unwavering trust and support are the foundation of our commitment to creating homes that are sustainable and resilient.

We're also thrilled to share that we will be present at **Times Property Expo at Hitex Exhibition Center, on September 14 & 15**. Do share the information with friends & family to encourage them to walk the path of sustainability at stall number - Diamond 4



wishing you a happy & sustainable

vinayaka
chaturthi

watch how we all can keep
#buildingsustain**Ability**



click on the instagram icon

highlights | welcoming to the family



Mr. Praveen & family

Mr. Praveen, a dedicated professional and an advocate for sustainability from Jeedimetla in the state of Telangana, began his career in Hyderabad in 2012 and moved to Bangalore in 2014 and stayed there till the pandemic. Currently working at EY, Praveen lives with his joint family in Hyderabad.

Mr. Praveen is deeply committed to environmentally conscious living. He avoids using plastics, carries his own coffee cup and water bottles, and encourages others to use reusable bags. His father owns a grocery store where Praveen actively promotes the use of cloth bags over plastic covers. This commitment to sustainability has been a significant influence on his lifestyle and decisions.

“From Bengaluru blues to Hyderabad greens”. the story of Mr. Praveen’s search for a sustainable first home....

After graduating from college, Praveen always aspired to own a house. Initially, he considered buying in Bangalore but found the high costs and poor conditions of the properties disappointing. Additionally, the waste management issues, with garbage often thrown on the roads, further dissuaded him. The idea of buying a house became more pressing after he got married, as he saw it as a better investment for his future.

During the COVID-19 pandemic, Praveen moved back to Hyderabad and continued working remotely. This period solidified his decision to buy a house in his hometown, where he could be close to his family and enjoy a better quality of life. "I have seen the shift in climate conditions and the deteriorating waste management in Bangalore, which made me rethink my decision," he shared. The poor waste management in Bangalore was a significant concern for Praveen. "Every morning, during my walks, I would see heaps of garbage on the roads, which was disheartening," he added.

Praveen's house search took him to Velimala and Shankarpalli, areas where many of his brother's friends, who are also their family friends, reside. These locations were appealing due to their proximity to his extended family and the potential for development. Every weekend, his brother’s friends would explore these areas, keeping an eye on new developments and the overall progress of the neighbourhoods. During their visits, they frequently passed by the Ekam by Prosperiti Homes site, which stood out due to the noticeable and rapid development happening there.

The site’s strategic location and the visible progress in the construction caught the attention.

They observed the infrastructure improvements, such as new roads and amenities being built, which indicated a promising future for the area. Intrigued by the potential, Praveen's brother’s friends decided to interact with the sales team at **Ekam by Prosperiti Homes** to gather more information.

The family friends' regular visits and positive feedback about the area heightened Praveen's interest. "My brother and his friends kept talking about how well the area was developing and how impressive the Ekam looked," Praveen recounted. Praveen was initially interested only in a villa. "I wanted a duplex villa so that I could have some privacy," he explained. However, as he delved deeper into what Ekam by Prosperiti Homes had to offer, he learned about the community's strong focus on sustainability, especially in waste management. This shift in focus was crucial for Praveen. "The sales team at Ekam impressed me with their transparency and commitment to their promises. They provided detailed explanations about their processes and plans, giving me the confidence that Ekam wasn't just about empty promises," he shared.

This would be Praveen's first property, making the decision even more significant. From the first thought of buying to the final decision, it took him about two months. During this period, Praveen visited Ekam multiple times, considering various factors like the area's development potential, the growth of IT infrastructure, nearby schools, and overall accessibility. "I visited Ekam several times to understand the area's development, the proximity to schools, and how IT infrastructure was evolving," Praveen mentioned.

Choosing Ekam by Prosperiti Homes allowed Praveen to invest in a property that aligned with his values and expectations. The clear planning, sustainable practices, and supportive community made Ekam the ideal choice for Praveen and his family, ensuring a bright and promising future. "The updates from the sales team kept me informed and reassured about the progress. It gave me the confidence that we were making the right decision," he concluded.

For Praveen, buying a home at Ekam is not just an investment but a commitment to a sustainable and comfortable lifestyle for his family.

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At Prosperiti Homes Ekam, our commitment to a sustainable future is unwavering.

We are thrilled to announce the launch of our e-waste collection drive in collaboration with a like-minded partner - ELIMA.

Clients are encouraged to responsibly dispose of their electronic waste at our site office collection point. In return, we are gifting a goodie bag and a handcrafted clay Ganesha idol to celebrate the upcoming Ganesh Chaturthi festival. Join us in embracing sustainability while honouring tradition!

bring all your e-waste to us in
exchange for a sustainable goodie
bag & a clay idol of

ganesha

initiative by:

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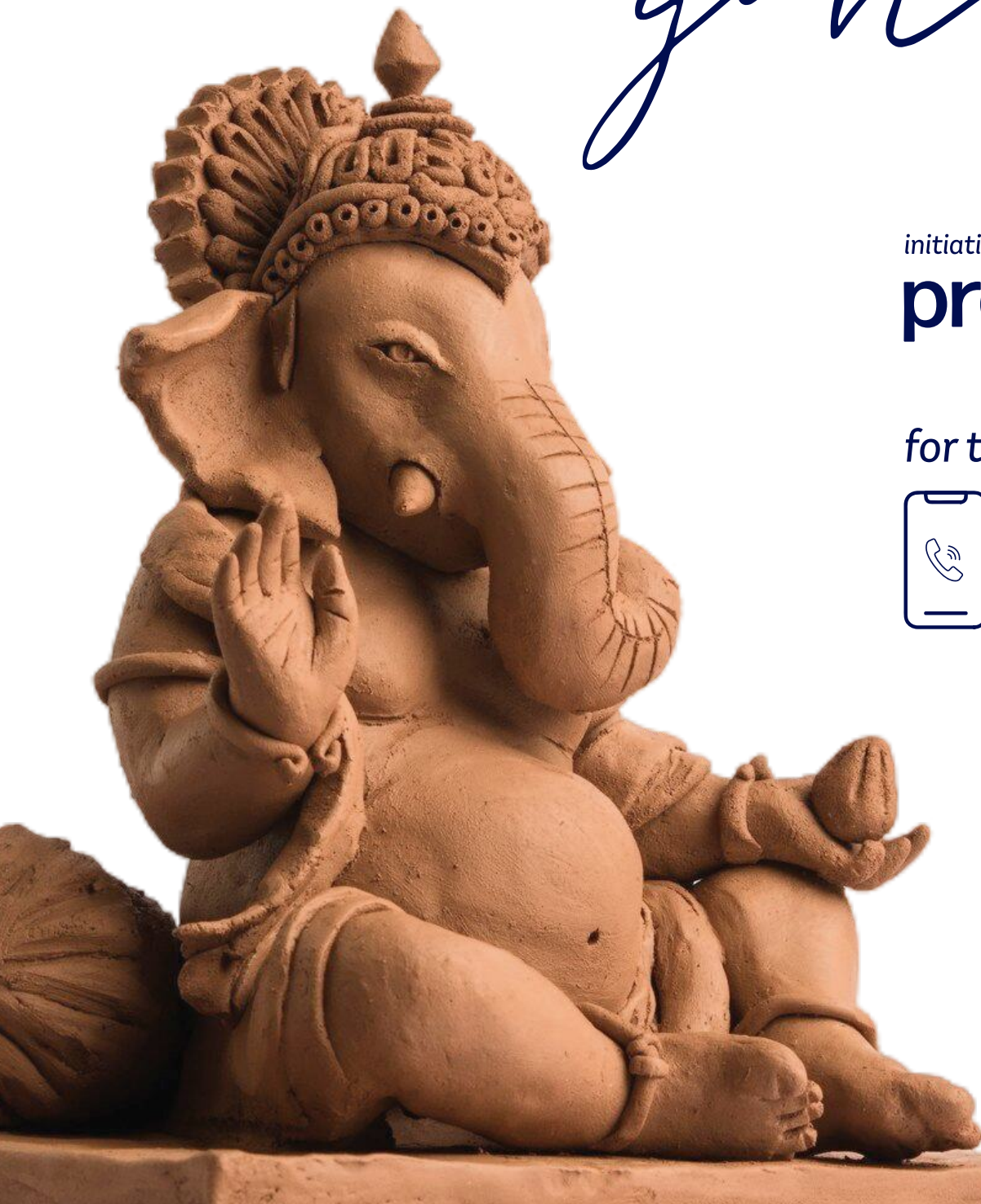
recycling partner:

 elima
POWERING A CIRCULAR ECONOMY

for the exchange, please contact:



89775 30597



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The One
Ekam

progress

updates

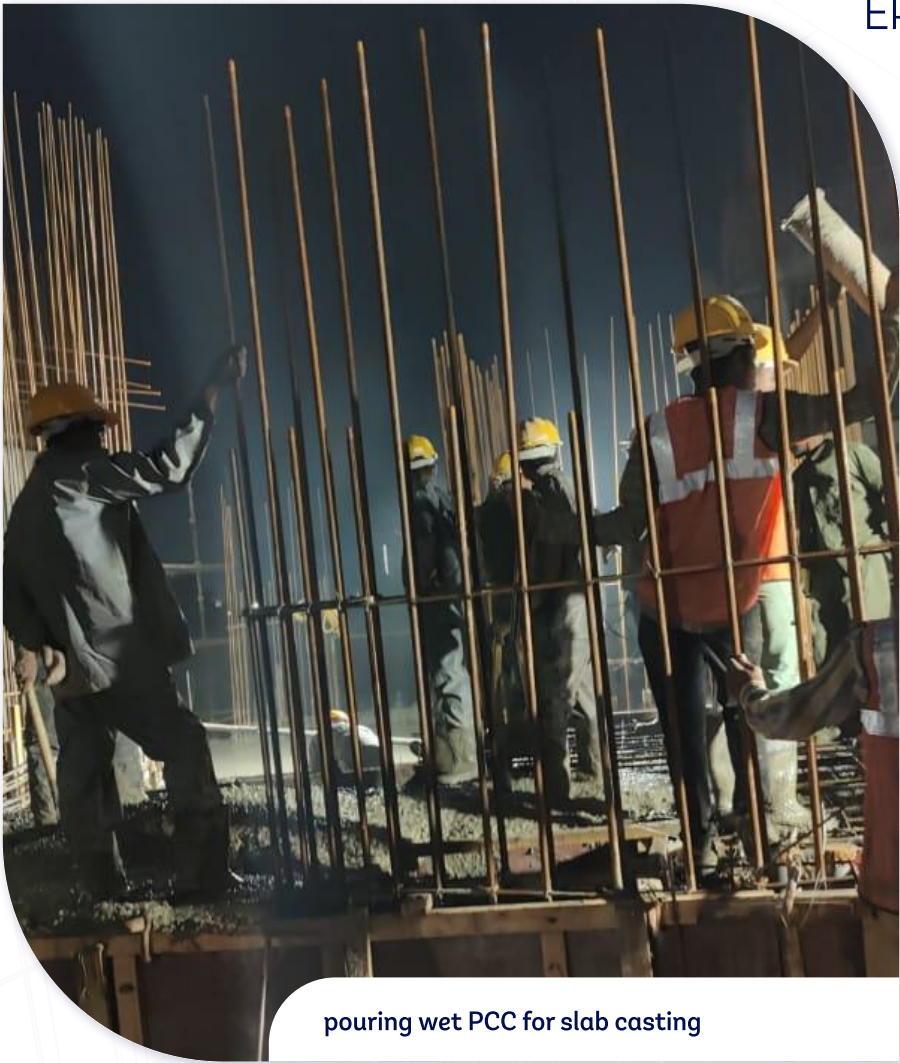


Following the strides made last month, construction work has been moving forward at a brisk pace this month.

tower 1
ananda



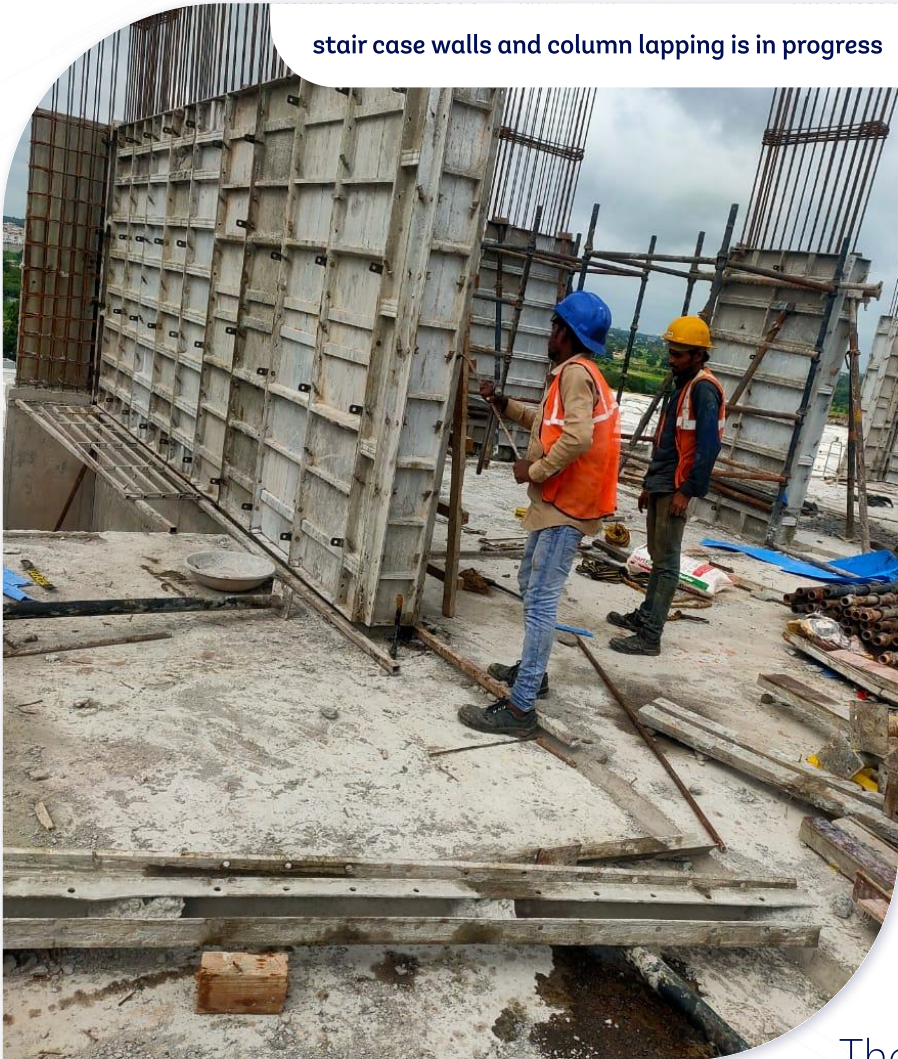
The One
Ekam



progress
updates

tower 2
amulya

stair case walls and column lapping is in progress

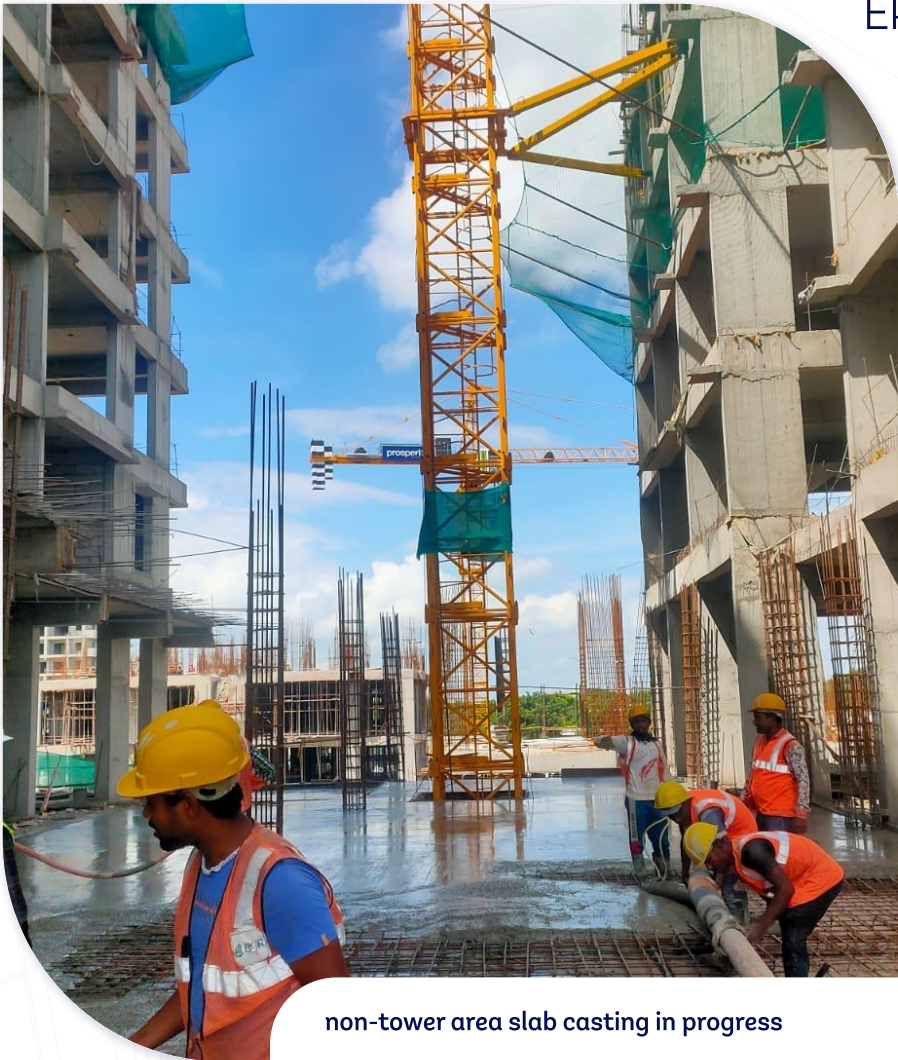


floor no. 5 columns are erected & reinforced for slab casting works



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non-tower area slab casting in progress



fitting of tubelights for conducive working conditions in the night time



tower 3
amogha

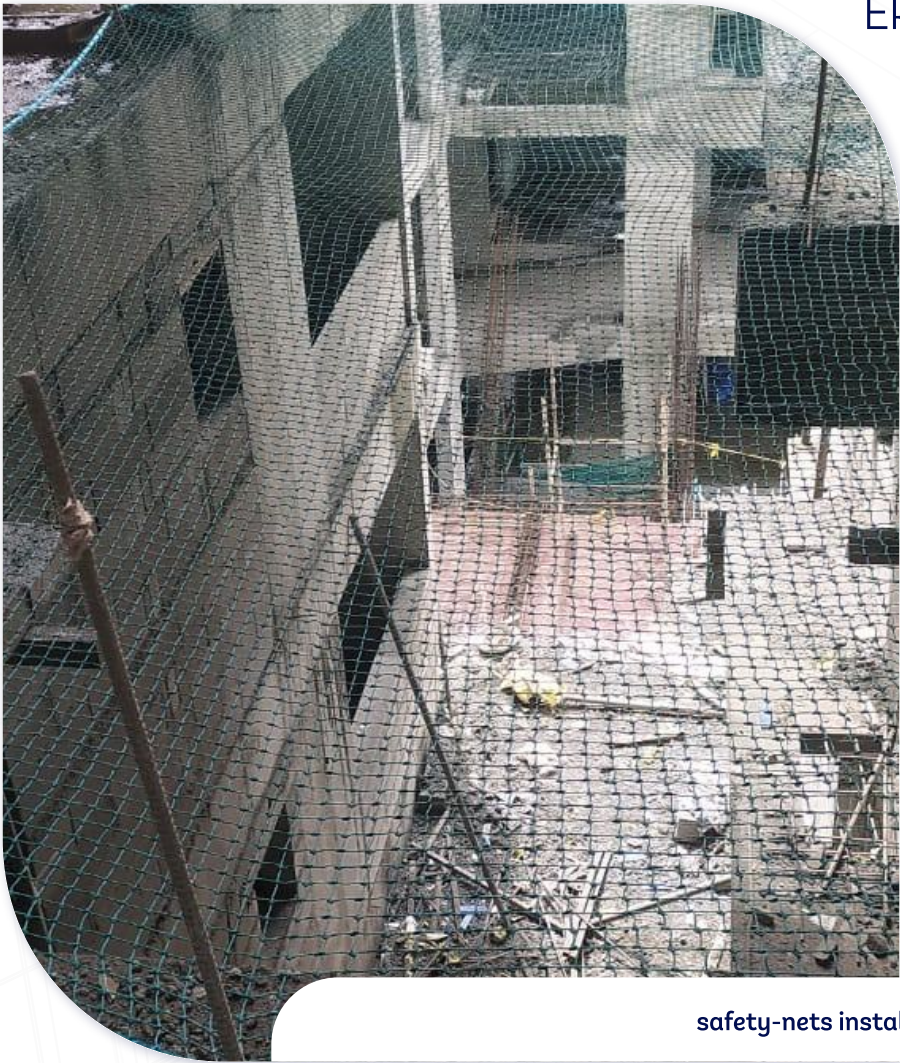
floor no.8 roof slab casting will be completed shortly



beam bottom works are in full progress



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safety-nets installed - inside & outside



tower 4
akshaya

basements, podiums & typical floor no.1 is completed



floor no.1 top column shuttering has begun



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floor no.1 top columns re-inforcements



column box shuttering is going on in full swing

27 Aug
Nehru

tower 5
aishwarya

50% of footings & foundations are completed



levelling up the excavated soil



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Ekam



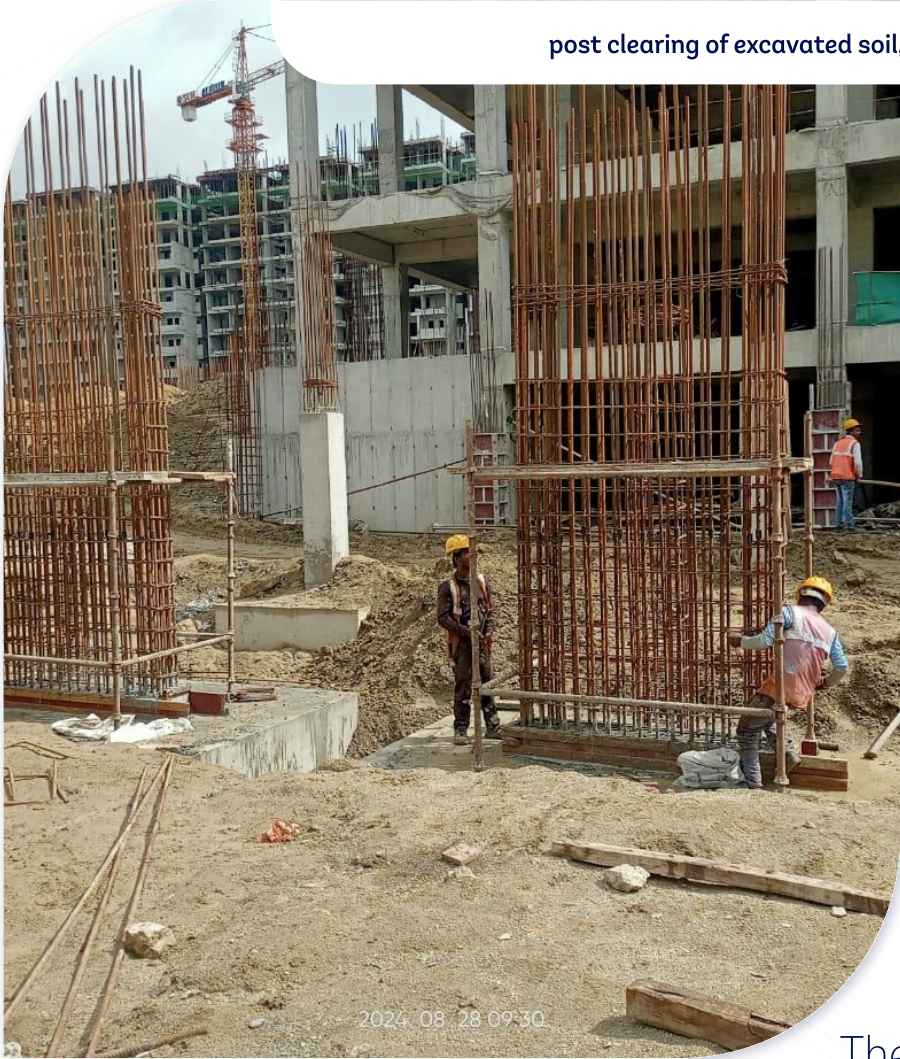
aerial view of the tower



footings for elevator landing are constructed

club house

post clearing of excavated soil, castings of footings is completed



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Ekam



dewatering of footings is completed



levelling of soil is in progress

sustainability feature of the month



Eco-Friendly Ganesh Chaturthi Celebrations

This Ganesh Chaturthi, let's come together to celebrate not only the arrival of Lord Ganesha but also our commitment to a greener future. By choosing eco-friendly practices, from clay idols to sustainable decorations, we honour both the divine and our planet. Let's inspire our communities to embrace these thoughtful choices, ensuring that our festivities leave a positive impact on the environment for generations to come. Wake up to the joy of an eco-friendly Ganesh Chaturthi and be a part of this meaningful change!

key pointers to make your own eco-friendly Ganesha & celebrate a green festival

- **Eco-friendly Ganesha Idols:** Choose clay idols with natural colours to prevent harm to aquatic life during immersion
- **Minimalist Decorations:** Use reusable materials and energy-efficient LED lights for sustainable decoration
- **Eco-friendly immersion:** Opt for artificial tanks or symbolic immersion at home to avoid polluting natural water bodies
- **Organic Rangoli:** Create rangoli with natural materials like turmeric and flower petals, avoiding synthetic colours and glitters
- **Waste Management:** Compost organic waste and ensure proper recycling of non-biodegradable materials
- **Sustainable Offerings:** Offer edible items without plastic wrapping, using cloth or paper alternatives
- **Community Celebrations:** Participate in shared idol celebrations and promote eco-friendly practices through awareness campaigns

Also, take a selfie with your own eco-friendly Ganesha & tag us @prosperitihomes while posting on Instagram

thank you

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